

LOGO DESIGN AND POSITIONING



Miles With A Mission™



Miles With A Mission™


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TAXIMILES CHEQUES

SECURITY FEATURES INCLUDED / CARACTÉRISTIQUES DE SÉCURITÉ COMPRISES

To Call Taxi 310-TAXI Pour Demander un taxi




THIS ENTITLES / À L'ORDRE DE _____ **The Bearer / Au porteur**

\$5.00 CDN

Five TaxiMiles Dollars / Cinq Dollars TaxiMiles

Redeemable at / Remboursable seulement à: **TaxiMiles Inc. Taxi Partners Only**

CANADIAN IMPERIAL BANK OF COMMERCE
1500 BURLINGTON AVENUE, TORONTO ONT M9A 3L6



Miles With A Mission™

Redeemable as Taxi Fare Only / Remboursable en billets de taxi seulement

<small>ACCOUNT #</small>	<small>DRIVER #</small>	<small>TAXI LICENSE #</small>
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Drivers: If you have any concerns, please call your dispatcher for approval

Chauffeurs: En cas de doute, veuillez communiquer avec votre contrôleur pour approbation.



TaxiMiles
Miles With A Mission™

HOME ABOUTUS OUR PROGRAM OUR PARTNERS CO-MARKETING PROGRAMS TAXI PARTNER PROGRAM CONTACTUS

Welcome To TaxiMiles™ Where Our Miles Really Do Have A Mission

TAXIMILES is an innovative company providing North Americans with taxi money that can be purchased or earned. This money is only negotiable for taxi fares. TAXIMILES and its partners will promote and deliver a safe way home for everyone regardless of lifestyle, age or economic standing.

TAXIMILES is one of the most purposeful products to come along in quite a while. And as you look through our site, you'll start to see that TAXIMILES is a product that really makes sense, and for a lot of good reasons.

HOW TO EARN TAXIMILES HOW TO ORDER TAXIMILES

Join Us **OrderNow**

LEGAL PRIVACY SITE MAP

What's Up

Relevant News Story #1
Headline Goes Here

Relevant News Story #2
Headline Goes Here

Relevant News Story #3
Headline Goes Here



COMMUNITIES OF INTEREST

TAXIMILES AD/ POSTER



TaxiMiles is, quite simply, one of the most purposeful products to come along in quite a while.

TaxiMiles provides Canadians with taxi money that can be purchased or earned. And it's only negotiable for taxi fares.

The goal of TaxiMiles and its partners is to promote and deliver a safe way home for

everyone regardless of lifestyle, age or economic standing.

The more you learn about TaxiMiles, the more you'll see how they can become an important part of your lifestyle and your life.

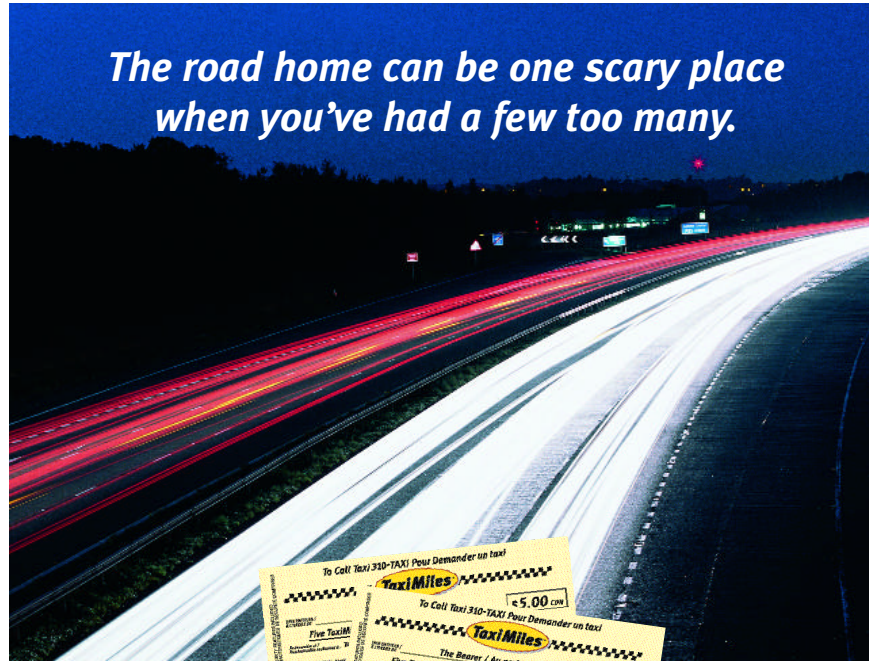
TaxiMiles miles really do have a mission. Find out more about TaxiMiles today by visiting our web site. www.taximiles.com.



Miles With A Mission™

*Available wherever you see our logo
310-T-A-X-I • www.taximiles.com*

TAXIMILES AD/ POSTER



*The road home can be one scary place
when you've had a few too many.*



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TaxiMiles miles really do have a mission. Find out more about TaxiMiles today by visiting our web site. www.taximiles.com.

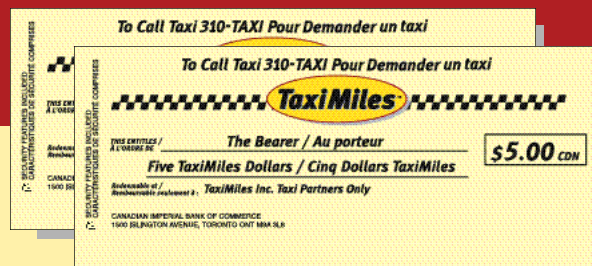


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**TAXIMILES B-2B AD
TARGETED TO MARKETING COMPANIES**

**Here's a
premium/incentive
item that will get
your clients some
serious mileage.**



What you're looking at here is a \$5.00 certificate that can only be redeemed for a taxi ride.

The company that markets these nifty little items is called TaxiMiles, just like the product itself.

Taximiles combines the practicality of a really useful premium/incentive/gift product with the thoughtfulness of a product that guarantees a safe ride home for anyone who has them in their wallet or purse.

As incentive items go, there's very little out there that can compare to TaxiMiles. They're a great inpack incentive. A great points or loyalty program product. A great promotional giveaway. The list goes on and on. In fact the promotional prowess of TaxiMiles is really only limited by your imagination.


If you've been looking for a premium or incentive product that will give your clients some some real mileage, TaxiMiles fills the bill admirably.

**To find out more, call Doris Fulton at 416-365-0052
or visit us at www.taximiles.com.**




Miles With A Mission™

**TAXIMILES POINT OF PURCHASE MATERIALS
 TARGETED TO RESTAURANT/BAR CUSTOMERS
 EASEL BACK COUNTER CARD 5" X 10"
 BILL STUFFER 3" X 6"**




**Glad You Enjoyed
Your Time With Us.**

**We Hope You'll Have
A Safe Way Home
With TaxiMiles.**




**With TaxiMiles currency
in your wallet or purse,
you're just a phone call
from a safe way to or from
an evening out.**


**Order your TaxiMiles
cheques here.
Just ask us.**



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310-T-A-X-I**




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